



## River Cruises Fact Sheet

### OVERVIEW:

Established in 1997 as Viking River Cruises, the world's leading river cruise line is a division of Viking Cruises. Offering scenic cruising along the rivers of Europe, Russia, Ukraine, China, Southeast Asia and Egypt, the line has grown to a fleet of 35 vessels, and provides unique, deluxe vacations to experienced travelers with an interest in geography, culture and history. In 2013, the line was incorporated into Viking Cruises as the company launched a new ocean cruise product line to leverage the company's success in the river cruising sector.

Viking's river vessels are intimate, accommodating up to a few hundred guests at most, and are purpose-built to navigate the rivers they sail. Viking's cruises offer great value with all-inclusive pricing that includes accommodations in an outside stateroom, port charges, onboard internet/wi-fi, wine, beer and soft drinks with onboard lunches and dinners, Captain's Dinner and Welcome Cocktails, signature *Culture Curriculum* program and shore excursions in every port, as well as hotel accommodations during city portions of cruisetour itineraries.

In 2012, Viking began launching its state-of-the-art new Viking Longships,<sup>™</sup> and in 2013, Viking set a GUINNESS WORLD RECORD when it christened 10 new Viking Longships in a single day. The company will continue its unprecedented expansion in 2014 by breaking its own record with the launch of 12 additional Viking Longships.

The most award-winning river cruise line, Viking has been recognized by the most trusted arbiters of excellence in the travel and cruise industries. Viking River Cruises was voted the No. 1 River Cruise Line in the *Travel + Leisure* 2012 World's Best Awards readers' survey and has consistently placed high on competitive rankings like *Condé Nast Traveler's* Gold List, Readers' Choice and Best Small Ships awards. It has also been recognized as the World's Leading River Cruise Operator at the World Travel Awards and by the editors of Cruise Critic as "Best River Cruise Line," with the entire Viking Longships fleet being named "Best New River Ships of 2012" in the website's Editors' Picks Awards. Meanwhile, travel agents have recognized the company with awards including *TravelAge West's* Best Line for River Cruising and *Travel Weekly's* #1 River Cruise Line.

**MANAGEMENT:** Torstein Hagen, Chairman

**ADDRESSES:** Corporate Headquarters  
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UNITED STATES

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Australia Sales/Marketing Office  
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AUSTRALIA

Additionally, there are operational headquarters in Switzerland, China, Russia and France.

**U.S. CORPORATE  
PHONE NUMBER:**

(818) 227-1234

**WEBSITE:**

[www.vikingcruises.com](http://www.vikingcruises.com)

**EMPLOYEES:**

Approximately 2,000 (Viking Cruises)

**NUMBER OF SHIPS:**

35

**NUMBER OF BERTHS:**

More than 4,300 berths

**ITINERARIES:**

25

**CRUISE DURATIONS:**

Eight to 23 days

**SHIPS:**

Please reference the Viking Cruises website for a [complete list](#) of river cruise vessels.

**RIVERS:**

**Europe**

Danube  
Dordogne  
Douro  
Elbe  
Garonne  
Gironde  
Holland's Waterways  
Main  
Moselle  
Saône  
Seine  
Rhine  
Rhône

**Russia & Ukraine**

Dnieper  
Neva  
Volga

**China & Southeast Asia**

Mekong  
Yangtze  
Irrawady

**Egypt**

Nile  
Lake Nasser

**ITINERARIES:**

**Europe**

Passengers can cruise along the Rhine, Danube, Seine, Elbe and other European rivers on these journeys:

**NEW FOR 2014**

- ***Châteaux, Rivers & Wine*** – 8 days Bordeaux–St.-Émilion–Bordeaux

**NEW FOR 2013**

- ***European Sojourn*** – 23 days Amsterdam to Budapest (or reverse)
- ***Grand Rivers of Europe*** – 22 days Basel to Budapest (or reverse)
- ***Heart of Germany*** – 7 days Nuremberg to Frankfurt (or reverse)
- ***Portugal's River of Gold*** – 10 days Lisbon to Porto (or reverse)

**OTHER EUROPEAN ITINERARIES**

- ***Danube Waltz*** – 8 days Passau to Budapest (or reverse)
- ***Elegant Elbe*** – 10 days Berlin to Prague (or reverse)
- ***France's Finest*** – 15 days Paris to Avignon (or reverse)  
combines *Paris & the Heart of Normandy* with *Portraits of Southern France*
- ***Grand European Tour*** – 15 days Amsterdam to Budapest (or reverse)
- ***Paris & the Heart of Normandy*** – 8 days Paris–Rouen–Paris
- ***Passage to Eastern Europe*** – 11 days Budapest to Bucharest (or reverse)
- ***Portraits of Southern France*** – 8 days Chalon to Avignon (or reverse)

- **Rhine Getaway** – 8 days Amsterdam to Basel (or reverse)
- **Romantic Danube** – 8 days Budapest to Nuremberg (or reverse)
- **Tulips & Windmills** – 10 days Amsterdam–Antwerp–Amsterdam
- **Vineyards & Vistas** – 8 days Trier to Nuremberg (or reverse)

### **Russia & Ukraine**

Viking River Cruises began Russian river cruises more than 15 years ago, offering passengers a comfortable way to see Russia, from Moscow's Red Square to the royal retreats of St. Petersburg. The company also has a Ukrainian cruise highlighting Odessa, Yalta and Kiev.

#### **NEW FOR 2013**

- **Russia Explorer** – 13 days St. Petersburg to Moscow, with stops in Uglich, Yaroslavl, Kuzino and Kizhi (or reverse)

#### **OTHER ITINERARIES**

- **Footsteps of the Cossacks** – 12 days Odessa to Kiev, with stops in Sevastopol, Zaporozhye and Yalta on the Black Sea (or reverse)
- **Waterways of the Czars** – 13 days St. Petersburg to Moscow with multiple overnights in both cities (or reverse)

### **China & Southeast Asia**

Viking's China river cruises showcase the imperial and cultural highlights of Beijing, Shanghai and Xian, while Southeast Asia cruises highlight Vietnam, Myanmar (formerly Burma) and Thailand.

#### **NEW CHINA ITINERARIES FOR 2013**

- **China Explorer** – 18 days including 3 nights in Beijing, 1 in Xian and 2 in Shanghai, a 6-day cruise along the Yangtze from Chongqing to Wuhan, plus land visits to Lijiang (a UNESCO Site) and Chengdu (the Panda Research Base) (or reverse)

#### **OTHER CHINA ITINERARIES**

- **China's Cultural Delights** – 17 days including 3 nights in Beijing, 1 in Xian and 2 in Shanghai, plus a 10-day cruise along the Yangtze from Chongqing to Nanjing (or reverse)  
(In 2014, this itinerary will be 18 days and will have 2 nights in Xian)

***Imperial Jewels of China*** – 12 days including 3 nights in Beijing, 1 in Xian and 2 in Shanghai, plus a 6-day cruise along the Yangtze from Chongqing to Wuhan (or reverse)

*(In 2014, this itinerary will be 13 days and will have 2 nights in Xian)*

- ***Roof of the World*** – 16 days including 3 nights each in Beijing and Lhasa, 2 in Xian and 2 in Shanghai, plus a 6-day cruise along the Yangtze from Chongqing to Wuhan (or reverse)

#### **SOUTHEAST ASIA ITINERARIES**

##### **NEW FOR 2014**

- ***Memories of Mandalay*** – 16 days including 3 nights in Bangkok, 2 in Yangon and 2 in Mandalay, plus an 11-day cruise along the Irrawady from Mandalay to Yangon (or reverse)

##### **OTHER SOUTHEAST ASIA ITINERARIES**

- ***Magnificent Mekong*** – 15 days including overnights in Hanoi and Ho Chi Minh City, plus an 8-day cruise along the Mekong River. Tour includes visits to ancient Khmer monuments, Cambodia's French colonial capital Phnom Penh, the temples of Angkor Wat and the floating markets of the river delta.

#### **SHIP DESIGN:**

Viking's river ships are designed by Scandinavian naval architects Yran & Storbraaten who have also designed for Silversea, the Yachts of Seabourn, Disney and Regent Seven Seas. The ships are sophisticated and elegant, with furnishings crafted from fine wood and wools, cottons, cashmeres and linens in a neutral palette. Because of an exclusive patented design, the Viking Longships offer river cruising's first-ever true Suite: two full-size rooms, complete with a full-size veranda and French balcony.\*

Onboard amenities include a restaurant, bar, lounge, library, sun deck, onboard boutique and laundry service, as well as a wraparound promenade deck on some ships. Viking features non-smoking interiors on all ships.

All Viking ships in Europe, Russia and Ukraine offer complimentary ship-wide wireless internet service. Ships in China and Egypt offer an onboard internet café free of charge.

#### **ACCOMMODATIONS:**

Viking offers elegantly appointed all-outside staterooms featuring European linens and duvets. Viking Longships have a selection of staterooms from Explorer Suites to staterooms with a veranda or French balcony complete with a floor-to-ceiling sliding glass door. *Viking Emerald* in China and Viking's recently refurbished Russian fleet also feature private verandas. In Ukraine, *Viking Sineus* will also feature private verandas for the 2014 season after undergoing refurbishment this year.

Most staterooms offer hotel-style beds in either single or double configuration and all have a private bathroom. Stateroom TVs offer CNN and other English-language programming, as well as region-specific movies and documentaries. In Europe, programming includes CNBC, ESPN, FOX, National Geographic and more.

**CULINARY:**

Viking's onboard culinary offerings are designed to provide guests with regional specialties as well as American favorites. Regional specialties include dishes like Peking duck in China; traditional *golubtsy*, stuffed white cabbage leaves, in Russia; or *hutspot*, a hearty beef stew, in Europe.

Each onboard meal is accompanied by complimentary tea, coffee, soft drinks, and lunch and dinner include complimentary wine and beer. Cocktails are available for purchase. Viking River Cruises guests may bring local wine on board to enjoy at meals with no corkage fee.

**VIKING INCLUSIVE PRICING:**

Viking River Cruises amenities and services allow guests to feel at home while discovering the cosmopolitan cities and quaint towns along the great rivers of Europe, Russia, Ukraine, China, Southeast Asia and Egypt. In addition, the all-inclusive pricing of a Viking river cruise provides significant value and advantages including:

- Onboard dining with a multiple entrée choices including regional specialties
- On-shore dining on select itineraries
- Excursions and activities at ports of call
- Culturally relevant performances and demonstrations
- Onboard enrichment lectures
- Hotel accommodations (for cruisetour packages)
- Low-cost international flights with included transfers available
- Escorted pre- and post-cruise land extensions (additional fees apply)

**CORPORATE SOCIAL  
RESPONSIBILITY:**

Viking River Cruises is committed to being a responsible corporate citizen and consistently invests in the sustainability, education and the arts.

New Viking Longships feature energy-efficient hybrid engines as well as solar panels and an onboard organic herb garden. Other ships feature an innovative propulsion system that produces an estimated 20 percent boost in fuel efficiency.

Viking River Cruises directly invests in the communities where it operates, and the company sponsors several schools in China's Yangtze River Valley, giving donations to support the schools' infrastructure, and providing supplies, student financial aid, teacher training and award programs. While on a Chinese voyage, guests may visit one of these schools for a glimpse of Chinese rural daily life.

**REWARDS, INCENTIVES  
& PROMOTIONS:**

Every Viking guest is automatically enrolled in the Viking Explorer Society once they have booked their first journey. Members enjoy an array of benefits:

- Up to \$200 in travel credits for guests who book a Viking cruise within two calendar years of their last cruise
- Onboard recognition
- Early notification of new Viking ships and itineraries
- Travel gifts

The Viking Referral Rewards program allows guests to earn a \$100 travel credit for each friend who purchases a Viking vacation. Plus, each referred friend saves \$100 per person on their first trip. Upon the 13th successful referral of the year, the guest receives a free river cruise valued up to \$3,300.

*\*Corridor configuration designs U.S. Patent # 1832106-0001 to 1832106-0011.*

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