



## **Torstein Hagen**

### *Chairman of Viking Cruises*



Torstein Hagen is the Chairman of Viking Cruises, which includes the world's leading river cruise line and the newly-launched Viking Oceans. A Norway native, Hagen founded Viking River Cruises in 1997. In 2000, Viking River Cruises expanded into the American market, establishing what would become its corporate headquarters in Los Angeles, California. The river cruise division has grown to be the world's leading river cruise line with the highest market share. River cruises are offered in Europe, Russia, Ukraine, China, Southeast Asia and Egypt on a fleet of 35 modern, deluxe vessels including the firm's innovative Viking Longships.™

In 2013, Hagen launched an ocean cruise product line to leverage the company's managerial experience in ocean cruising as well its success in the river cruise sector. The new ocean cruise division focuses on destination-centric cruising in the small ship category at competitive pricing. The ocean product will provide onboard enrichment offerings and privileged access to key sites, and debuts in 2015 with the sophisticated state-of-the-art *Viking Star* sailing itineraries in Scandinavia and the Baltic; and the Western and Eastern Mediterranean.

As Chairman, Hagen oversees the organization from the company's U.S. headquarters and operational headquarters in Basel, Switzerland. He has extensive experience in the shipping and cruise industries and held the CEO position at Royal Viking Line, which led the cruise industry from 1972 to 1998. Hagen also served as a member of the board of directors for Holland America Line and Kloster Cruise Ltd., and was a partner of the management consulting firm McKinsey & Company in Europe. He holds a degree in physics from the Norwegian Institute of Technology and a Master of Business Administration from Harvard University.

# # #

*For additional information, images or industry perspective, contact [vikingpr@edelman.com](mailto:vikingpr@edelman.com) or Ian Jeffries at 206-268-2291 and [ian.jeffries@edelman.com](mailto:ian.jeffries@edelman.com)*