



Oceans Newbuild Management Team

Torstein Hagen

Chairman, Viking Cruises

Torstein Hagen is the Chairman of Viking Cruises, which includes the world's leading river cruise line and the newly-launched Viking Oceans. A Norway native, Hagen founded Viking River Cruises in 1997. In 2000, Viking River Cruises expanded into the American market, establishing what would become its corporate headquarters in Los Angeles, California. The river cruise division has grown to be the world's leading river cruise line with the highest market share. River cruises are offered in Europe, Russia, Ukraine, China, Southeast Asia and Egypt on a fleet of 35 modern, deluxe vessels including the firm's innovative Viking Longships.™

In 2013, Hagen launched an ocean cruise product line to leverage the company's managerial experience in ocean cruising as well its success in the river cruise sector. The new ocean cruise division focuses on destination-centric cruising in the small ship category at competitive pricing. The ocean product will provide onboard enrichment offerings and privileged access to key sites, and debuts in 2015 with the sophisticated state-of-the-art *Viking Star* sailing itineraries in Scandinavia and the Baltic; and the Western and Eastern Mediterranean.

As Chairman, Hagen oversees the organization from the company's U.S. headquarters and operational headquarters in Basel, Switzerland. He has extensive experience in the shipping and cruise industries and held the CEO position at Royal Viking Line, which led the cruise industry from 1972 to 1998. Hagen also served as a member of the board of directors for Holland America Line and Kloster Cruise Ltd., and was a partner of the management consulting firm McKinsey & Company in Europe. He holds a degree in physics from the Norwegian Institute of Technology and a Master of Business Administration from Harvard University.

Jon Rusten

Development and New Construction, Oceans Newbuild Management Team

Jon Rusten oversees Development and New Construction for the ocean cruise division of Viking Cruises. Rusten spent his entire career in the fields of naval design and marine engineering, and specializes in cruise vessels and cruise-related products. He began his career as a Naval Architect and Project Manager for Fred. Olsen Cruise Line working on newbuilds, and subsequently worked at Kloster Cruise Ltd. where he designed ships for Norwegian Cruise Line, including the *Dreamward* and the *Windward*. He then moved to Disney Cruise Line as Director of Ship Development and Construction where he was responsible for Disney's first two cruise ships, *Disney Magic* and *Disney Wonder*. Rusten has most recently served as President and COO of the development arm of American Classic Voyages and as COO and VP Development for Ocean Development Group, an industry consulting firm.

Rusten has marine-related degrees from both Oslo University College and the University of Agder in Norway.

Erling Frydenberg

Hotel Operations, Oceans Newbuild Management Team

Erling Frydenberg began his career in hotel operations at Royal Viking Line, where he was promoted to Vice President of Hotel Operations. After gaining invaluable experience in running a luxury cruise line there, he moved to Crystal Cruises, where he served as Senior Vice President of Hotel Operations. Frydenberg later joined Walt Disney Company as part of the management team that launched Disney Cruise Line and operated Disney's private island in the Bahamas. He was also Vice President of Hotel Operations at Silversea Cruises, which saw substantial growth and product improvement under his direction. Prior to joining Viking Cruises, Frydenberg served as Vice President of Hotel Operations at SeaDream Yacht Club where he oversaw hotel, culinary, crewing and purchasing functions.

A Norwegian native, Frydenberg is a graduate of both Pepperdine University in Los Angeles and École hôtelière de Lausanne in Switzerland.

Richard Goodwin

Safety and Environmental Responsibility, Oceans Newbuild Management Team

As an expert in passenger safety and environmental responsibility, Richard Goodwin has worked as a manager and principal surveyor with a comprehensive list of international clientele in the passenger ship industry. He has assisted ship owners, operators and builders to assess and certify ships, systems and facilities; and to improve quality and ensure safety. Prior to joining Viking Cruises, Goodwin was with Lloyd's Register, an independent consulting firm. He brings his knowledge of safe return to port and environmental regulation compliance to the Viking Cruises ocean newbuild design team.

Ghislain Lemarié

Electrical Development and Construction, Oceans Newbuild Management Team

Ghislain Lemarié comes to the Viking Cruises newbuild team with many years of marine electrical experience. Lemarié began his career at Alstom Marine USA, where he worked his way up from project manager to CEO over the course of 20 years. Lemarié designs complete electrical systems for ships, from the propulsion system to the public spaces and from navigation to communication.

A native of France, Lemarié was educated at École Nationale Supérieure des Arts et Industries de Strasbourg. He holds a Master's degree in electrical engineering.

Matt Grimes

Planning and Operations, Oceans Newbuild Management Team

Matt Grimes has extensive experience in cruise planning and operations. He joins Viking Cruises from Fred. Olsen Cruise Lines, where he worked as Director of Planning. Previously, he worked in the discovery cruising sector with Swan Hellenic, where he first headed up Product Development and then Planning and Operations. Grimes began his career at P&O Cruises as a Market Planning Analyst after filling various onboard positions.

A native of London, England, Matt Grimes was educated at University of Brighton in the U.K., where he studied business and marketing and participated in the University Royal Naval Unit.

Jeff Dash

Project Lead, Oceans Newbuild Management Team

A seasoned travel professional, Jeff Dash began his industry career twenty years ago at Renaissance Cruises. During his six-year tenure, he worked in a number of departments including worldwide purchasing, newbuilds, and marketing. He also served as Director of Marketing at Princess Cruises before joining Viking River Cruises in 2001, where he served for five years as president of the company. He returned to Viking and the cruise industry in 2011 and has focused on expanding market share in the U.K. and leading the launch of the ocean cruise product line.

Dash received his accounting degree from Florida International University.

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